

# Chelsea Market Baskets

September—October  
2006



Chelsea Market Baskets, 75 Ninth Avenue, New York, NY ZIP 10011

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## Introducing Our Cheese Department and Our Cheese Monger Matt



To compliment our great crackers and chutneys, you will now find hand-cut artisanal cheeses from around the world in our store. We inaugurated our cheese departments with an international selection that includes Roccolo, Robiola, Taleggio, Abbaye De Belloc, Pt Reyes Blue to name a few. Curious about cheese? Come in for a taste and let Matt share his experience and passion with you.



**Need Party/Wedding Favors that will make your stand above the crowd?** Along with great food items and gift baskets we do have a selection of party favors guaranteed to be a hit at

your event. Contact one of our gift consultants for more information.

## Holiday 2006 Catalog in the Works

We are now putting together our new catalog—due out in late October. In addition to some of best selling gifts, we plan to include new and exciting gifts. Some of our new gifts, such as the “Tea Tray” developed from a new baskets designed that we just received. Also, a “Chocolate Fan” basket made with organic Charlemagne bars! To receive our catalog make sure you are on our mailing list.

## New from South Africa and in our Store

... two new lines: Verlaque and Kalk Bay Foods. Verlaque produces small batch fruit infused vinegars that are incredible as marinades or with salads. From Kalk Bay Foods, our favorites include the hot and spicy Peri-Peri sauce, a traditional Portuguese recipe using the African Bird's Eye chili pepper. It can spice up any thing from chicken, pasta, french fries, or even drinks. Another favorite is the Antipasto Verdure con Melanzane e Peperoncini Affumati, a smoky eggplant and chili pepper spread—it is great on fresh made pizza or with cheese and crackers.



## Introducing Fumiko, Our Resident Tea Expert

Please join Fumiko for a cup at Chelsea Market Baskets. Fumiko Sasaki's life is steeped in Tea, half Cajun, half Japanese, with a good amount of tea in her bloodline. She lives Tea! For over two decades she has been blending and consulting on taste for many tea businesses, including Wild Lily Tea Room, Takashima, T Salon, In Pursuit of Tea, and Whole Foods. She is helping us all learn about tea. Have her help you and she will have a gift for you to enjoy with your tea. She is normally in the store on Friday and Saturday afternoons.



## Goings On—Street Fairs in Manhattan

**Saturday, Sept. 30<sup>th</sup>**—London Terrace Tenants Association. 24<sup>th</sup> Street - Bet 9<sup>th</sup> & 10<sup>th</sup> Avenue Street Fair/flea market in the heart of Chelsea.

**Sunday, October 1<sup>st</sup>**—N.Y.C. Oktoberfest. Lexington Avenue from 42<sup>nd</sup> - 57<sup>th</sup> Street)

**Saturday, Oct 21<sup>st</sup>**—Washington Square Street Fair—Waverly Place between Broadway & 5th Ave-



## During September & October – TASTE & SAVE

Featured Import Line (Special pricing – either 20% off or other special offer) of the Week and Tasting Schedule:

### Week of Sept 22

**Island Bakery Cookies** Imported from the Isle of Mull in Scotland

Organic cookies handmade on this remote island off the west coast of Scotland, includes 4 flavors  
Chocolate Ginger, Lemon Melts, Oatmeal and Shortbread.

### Week of Sept 29

**Hawkshead Relish Company** Imported from the Lake District of England

Unusual Northern English specialties including Pickled Cranberries and Pickled Damson Plums- a great compliment to a distinctive cheese plate.

### Week of Oct 6

new store imports - both from England: **Atkins and Potts & Stokes**

Brand new imports from England that include a Ketchup and Mayonnaise, made in small batches with high quality ingredients, and savory jams that include flavors like Chipotle, Lemon Thyme, and Purple Basil.



### Week of Oct 13

Product Passion with Apples! **James White** Assorted Apple Juices

**L'Epicurien** Caramelized Apple and Calvados Jam

**Kitchen Garden Preserves** Orchard Apple Chutney

### Week of Oct 20

Ready for cooler winter mornings and evenings! Our own imports **Oatmeal of Alford**—pinhead oatmeal from the source in Scotland and **Ahmad Tea** both will warm you spirits as the season changes.



### Week Oct 27

Trick or Treat with **Cape Herb** and **Chelsea Sweets**. Spice Grinders and Chelsea Sweets, the more you buy the more you save on this special offer that includes the grinder "trick" with a Chelsea Sweet treat.

*Insulated Canvas Wine Tote free with a \$45 purchase  
in the store during October*

